



SPONSORSHIP PROSPECTUS 2025

Safety On The Edge

GLOBAL
FORUM 25

We are thrilled to announce the upcoming Safety On The Edge 2025, scheduled for March 26–27 and April 1 & 2, 2025, Berkeley, California. This premier event brings together academia, industry leaders, safety professionals, regulatory agencies, and experts from various sectors to discuss and promote the latest advancements in safety technology, models and best practices.

The Global Forum 2025 is an inaugural event, and aims to foster collaboration and knowledge sharing among professionals dedicated to enhancing safety standards across industries and countries.

With a diverse agenda featuring keynote speeches, panel discussions, workshops, and networking opportunities, attendees will gain valuable insights and practical tools to implement in their organizations.

Sponsorship Opportunities Overview

Sponsorship of the Global Forum offers a unique opportunity to showcase your organization's commitment to safety and align your brand with innovation and excellence in the field. As a sponsor, you will benefit from:

Enhanced Visibility: Promote your organization to a global audience of safety professionals, decision-makers, and industry leaders.

Networking Opportunities: Engage with potential partners and thought leaders during dedicated networking sessions and social events.

Brand Positioning: Position your organization as a leader in safety by associating with a high-profile, respected event.

Marketing Exposure: Gain exposure through our marketing channels, including the conference website, social media, email campaigns, and printed materials.

SPONSORSHIP INCLUSIONS	Diamond \$60,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Pre-Event					
Logo website	x	x	x	x	x
Logo program	x	x	x		
Listed on all e-blasts	x	x	x	x	
Recognition on social media	x	x	x	x	x
Conference Pre-Views	x	x			
Podcasts (Promotion)	x	x	x		
At Event					
Opening session introduction	x				
Video screening breaks	x	x			
Free attendees	2				
Logo on banners	x	x	x		
Logos in halls	x	x	x		
Print materials listed	x	x	x	x	x
Keynote sponsorships	4	2	1	1	1
Speaker sponsorships	20	15	10	5	2
Exhibitor booth discount	100%	50%	30%	20%	10%
Post Event					
Logos on webinars	x	x	x		
Post conference reviews	4	2	1		
White papers Presentations	10	7	5	2	1
Podcasts Sponsors	x	x	x		
Virtual conference					
Opening session introduction	x				
Video screening breaks	x	x			
Free attendees	4	3	2	1	1
Logos in virtual spaces	x	x	x		
Speaker sponsorships	5	3	1		
Exhibitor booth discount	100%	50%	30%	20%	10%

Events

Reception Night **\$10,000**

The Reception Night, on the evening of 25 March 2025, at the Claremont Club and Spa Hotel will host delegates and speakers of the conference and presents an excellent opportunity to network and meet others.

Gala Event **\$25,000**

The Gala Event, on the evening of 26 March 2025, will be one of the highlights of the Conference, during which the announcements of our Prestigious Awards will be done. The office of the Chancellor of University of California Berkeley will present Lifetime Awards to four Pioneers of Safety, and the Awards for Excellence to two companies who have been selected from our Awards program.

Individual Items

Badges **\$3,000**

Logo on badges worn by all participants.

Lanyards **\$5,000**

Logo on lanyards worn by all participants.

Pens **\$1,500**

Branded pens (provided by sponsor) to be distributed to all attendees at registration.

Breaks (4 available) **each \$3,000**

Logo on signage at the coffee stations during the coffee breaks held over the course of two days.

Luncheons (2 available) **each \$7,500**

Logo on table signs on food stations and on mobile app.

Exhibitor Booths **\$4,000**

Multiple locations in foyers, lunch and breaks rooms, halls etc will be available, to maximize contact with participants. Opportunities to place tables, banners and handout materials will be provided.

AGREEMENT FORM

Please complete this order form and email your pdf to contact@safetyontheedge.com

▶ Note that you will be contacted shortly to arrange for prompt positioning of your company logo and brand, invoicing and planning.

Our company is interested in participation as a premium sponsor in this category:

- Diamond – \$60,000 Platinum – \$25,000 Gold – \$15,000
 Silver – \$10,000 Bronze – \$5,000

And/or Event & individual items:

Item:	Cost:
Item:	Cost:
Item:	Cost:
Item:	Cost:
Total \$	

Company Name	
Contact Person	
Phone Number	Email
Comments/Questions?	

Submit

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